LET'S PUT THE BRAKES ON DIGITAL TV. HAVE YOU CONSIDED THE LAND FILLS IF WE ALL DUMPED OUR ANALOG SETS? HAVE YOU CONSIDERED THE COST TO REPLACE THE MULTIPLE SETS IN MOST HOMES? I HAVE SIX ANALOGS AND ONE DIGITAL IN MY HOME. I CAN NOT OFFORD TO REPLACE ALL THESE SETS. SO FAR NO ONE IS THINKING CLEARLY, ALL YOU CAN SEE IS THE BIG BUCKS FROM AUCTIONS. WHO OWNS THE SPECTRUM ANYWAY?